



Why would a web developer want to use Sum Effect Software?

✓ **We want you to make \$\$\$\$ with our products**

We want you to be able to use our products and resell them so you and your client make money BECAUSE of our products. Because of our software's quality and ease of use you can spend more time doing what makes YOU money. The bottom line is our products make you money due in large part that they are easy-to-use, have the features your client wants, and are reasonably priced. So you can add real value to your client's website and put more money in your pocket at the same time.

✓ **We are problem solvers**

We take pride in being able to come up with solutions that will solve the problems you and your client are facing. In a lot of cases you come across a project that requires "special" needs. At Sum Effect Software, our ability to customize a solution to your needs, along with the intuitive knowledge we have gained with years of experience, allows us to come up with a custom solution that can meet the needs of any client. This gives you excellent leverage in obtaining new business, as well as the ability to charge more for the projects you have.

✓ **Friendly, Personalized Service**

At Sum Effect Software we provide a level of service we can be proud of. We offer our customers the ability to communicate with us via email, as well as by phone. Unlike other software companies, we understand that sometimes things cannot be clearly explained via email or chat. Knowing that our knowledgeable and friendly support staff is just a phone call away will give you peace of mind. You no longer have to worry about an issue arising that you cannot fix, and you can reflect this added value in the price you charge.

✓ **Our products are built with the customer in mind (ease of use, feature rich)**

When we build our products our primary goal is to make them easy to use. When you purchase our software, your customer can learn how to use it without consuming too much of your valuable time. We strive to add as many features as we can, and we organize our product features in a way that allows your customer to navigate through the software easily. Your customers will be able to locate features, learn how to change settings, add products, etc., without having to depend on you through the process. Our software's ease of use gives you a satisfied customer, as well as the time to locate new business.